

Well-prepared and adequately staffed to offer protection, enforce the law, and proactively prevent crime

Creates an informed and engaged community that encourages volunteerism and partnerships

SAFE CITY

Offers protection to lives and property by promptly responding to calls for service and being sufficiently trained and prepared to react and respond to reasonably foreseeable emergency situations

Ensures regulatory compliance in order to provide clean and well-maintained neighborhoods, to protect property, the environment and the lives of its residents and visitors

Provides for a safe transportation network that is well-maintained, accessible, enhances traffic flow and offers safe mobility to motorists, cyclists and pedestrians alike





Develops, preserves and revitalizes residential neighborhoods that are safe, attractive, accessible to public transportation and provide diverse, affordable housing options

Provides a multi-modal transportation system, emphasizing non-motorized mobility options for bicyclists and pedestrians, minimizing the impact to the Island's environment

Applies consistent land use regulations to ensure orderly and strategically planned growth, limit sprawl and offer appropriate regulation with consistent community input

Seeks to preserve, protect and conserve natural resources

GREEN, WELL-PLANNED COMMUNITY

Creates and preserves access to open space, green space, shorelines, parks and recreational opportunities, including collaboration with other organizations and community partners.

Incentivizes and encourages energy conservation, sustainability, recycling and resource preservation





Provides safe, integrated, convenient and connected travel options for pedestrians, cyclists and motorists to easily get around

Partners with others in the community to regionally plan, cooperatively prepare and collaboratively invest in properly regulated, sustainable development

RELIABLE
INFRASTRUCTURE
and CONNECTED
MOBILITY

Plans, designs and maintains functional public facilities and parking

Keeps citizens connected and informed, providing a reliable communications network and leveraging opportunities to provide information to citizens through community activities

Plans for the long-term maintenance, repair and replacement of roads

Designs, constructs and proactively maintains a reliable utility infrastructure that delivers safe, clean water, controls storm water drainage and effectively manages sewage treatment





Collaborates with regional governments and local non-profit social service agencies.

Provides for the basic physical needs and well-being of its citizens, ensuring a variety of available housing options, and providing economic and social support services to at-risk children and families, the homeless, and those in need of mental health services.

Designs, develops and enhances parks, trails, open spaces and recreation facilities, ensuring they are convenient, safe, accessible, attractive and well-maintained, including collaboration with other public and private entities.

HEALTHY AND ATTRACTIVE COMMUNITY

Ensures proactive code
enforcement and regulation to
provide for a safe, wellmaintained, attractive and
healthy environment, ensuring
access to clean air and water

Promotes and preserves the eclectic and nostalgic "feel" of the community to support and improve tourism and to strengthen the local economy

Cultivates a strong sense of culture and community by ensuring access to parks and gathering spaces, exposure to the arts, quality education and opportunities for life-long learning

Provides connected transportation and communications networks to ensure accessibility throughout the community





Actively recruits, retains and supports a diverse mix of quality businesses that meet both the seasonal and day-to-day needs of the community

Stimulates and supports local businesses through incentives, community partnerships, available housing and efficient, fiscally-responsible, "business-friendly" processes

Supports and encourages training and career development opportunities for the local workforce

VIBRANT ECONOMY

Collaborates with local organizations and business groups to market and cultivate its amenities, attractiveness, location, livability and tourism opportunities

Provides a safe, accessible, reliable, connected and well-planned place to live and work





Protects, manages, optimizes and invests in its financial, human, physical and technology resources

Attracts, motivates, develops and retains a high-quality, engaged and productive workforce

GOOD GOVERNANCE

Provides responsive and accessible leadership and facilitates timely and effective two-way communication and input with all stakeholders

Develops sustainable fiscal and operational polices and fosters trust and transparency by ensuring accountability, efficiency, integrity, innovation and best practices in all operations

Supports decision-making with timely and accurate short-term and long-range analysis that enhances vision and planning

Provides assurance of regulatory and policy compliance to minimize and mitigate risk

